



28505 Automation Blvd
Wixom, MI 48393-3154
Tel: (248) 437-5200
(800) 989-8809
Fax: (248) 437-8777
www.amlabel.com

FOR IMMEDIATE RELEASE

A&M LABEL EXTENDS QUALITY LEADERSHIP WITH ISO/TS 16949 AUTOMOTIVE CERTIFICATION

A&M Demonstrates Its Commitment to Quality Systems and a Culture of Continuous Improvement to Meet Automotive Industry Requirements – Product Quality Benefits Extend to All Customers

WIXOM, Michigan, January 14, 2009 - A&M Label, a leading supplier of printing solutions, today announced it has achieved certification for Automotive Industry Quality Standard ISO/TS 16949. The stringent certification standard enables A&M Label to supply labeling solutions with the highest levels of quality and reliability throughout the automotive supply chain. While the ISO/TS 16949 certification is officially recognized by the automotive industry, A&M also services customers in the consumer products, distribution, entertainment, and food and beverage industries. These customers certainly recognize and will benefit from the achievement of this highly regarded certification.

"The ISO/TS 16949 certification is important to A&M Label for several reasons. First, it fulfills a commitment we made to customers when we acquired General Tape & Label in early 2008, second it demonstrates our commitment to the automotive industry and its requirements, and finally it demonstrates the robustness of A&M's practices and procedures," said Don Kirkland, President. "While led by our Quality Assurance department, every A&M team member had a role in preparing for the certification process and deserves credit for achieving the certification."

In order to achieve this certification, A&M Label demonstrated robust quality systems in the areas of: customer satisfaction, process analysis and improvement, product development, employee motivation, supply chain development, and organizational performance. ISO/TS 16949 is based on automotive industry guidelines and reflects these demanding specifications. The successful certification is a reflection of A&M's ongoing efforts to design all of its processes to achieve the highest possible level of customer satisfaction. This was measured through an exhaustive, independent audit conducted by Intertek.

"Our ISO/TS 16949 certification represents a critical milestone in our strategic quality planning and I'm pleased to say we achieved our goal on schedule as we had committed to our customers," said Sharon Foster, Quality Manager. "A&M Label has historically had stringent procedures, strong leadership, and solid infrastructure in place. The certification process affirmed many things we were already doing, served as an audit of existing practices, and identified additional opportunities for improvement."

A&M Label bolstered its presence in the automotive industry with its February 2008 acquisition of General Tape & Label of Southfield, Michigan. Today, A&M provides print solutions, including labels, decals and part identification tags to customers in North America, South America, Europe and Asia. These products are used in a variety of automotive applications including engine, emission, and interior components. In addition, consistent with the company's commitment to customer support and service, A&M has established a team of industry veterans dedicated to understanding and delivering to the stringent quality and delivery requirements of the automotive market.

About ISO/TS 16949

Members of the International Automotive Task Force (IATF), which includes leading automotive manufacturers and their trade associations, developed ISO/TS 16949. This standard defines the quality system elements required for automotive suppliers based on ISO 9001:2000, AVSQ (Italian), EAQF (French), QS-9000 (US) and VDA6.1 (German) automotive standards. This document together with any customer-specific requirements defines the quality system requirements used in the automotive supply chain.

About A&M Label

A&M Label, headquartered in Wixom, Michigan, is a leading supplier of labeling solutions to the automotive, consumer products, entertainment, and packaging and distribution industries. Founded in 1969, A&M Label has serviced its customers with a commitment to *Whatever It Takes* to satisfy the needs and requirements of these customers. With locations in Michigan, Tennessee and California, A&M Label is well positioned to continue to provide the service its customers have come to expect. For more information, visit the A&M website at www.amlabel.com.

Editorial Contact:

Don Kirkland, President, A&M Label
Tel: 248-437-5200, dkirkland@amlabel.com

###